



# BOURNER BULLOCK

Chartered Accountants

## World Congress Of Accountants

*Michael Brooks (Bourner Bullock Chartered Accountants, based in London) recently attended the World Congress of Accountants (WCOA) in Kuala Lumpur, Malaysia (November 2010) as part of the delegation representing JPA International.*

### JPA INTERNATIONAL DELEGATION

The JPA International delegation included:

- Jacques Potdevin - JPA International President and current board member of the International Federation of Accountants (IFAC). To see his IFAC profile, please visit <http://www.ifac.org/About/bio.php?bio=jacques-potdevin>
- Hervé Puteaux - CEO of JPA International and JPA International representative at the Forum of Firms.
- Michael Brooks - Managing Partner, Bourner Bullock.
- Florin Toma - JPA International member from Romania also representing his national accounting body at IFAC meetings.
- Inge Saeys - JPA International member from Belgium also representing her national accounting body at IFAC meetings
- Dr C S Choong - JPA International member from Singapore and in charge of developing the JPA International Network in Asia.

### WHAT IS THE WCOA?

The WCOA is held every 4 years and is the most important gathering of accountants in the world. The theme of the congress was "Accountants - Sustaining value creation" and was attended by 6,000 accountants from all of the major accounting bodies from around the world. Over the three days there were plenary and concurrent sessions involving 195 speakers and covering 35 topics, including:

- Accountants in the next decade—embracing change and seizing opportunities
- Islamic finance—strengthening the global financial market
- IFRS for SMEs
- IFRS convergence—the way forward
- Strengthening the accounting profession in emerging economies
- SME financing in the global market—is there room for improvement?
- Fighting corruption and money laundering—the ongoing battle for accountants
- Capacity building for Small & Medium Practices (SMPs) - IFAC initiatives
- The essence of audit quality
- XBRL—an update
- Climate change reporting—saving the Earth
- Review & compilation services
- Corporate responsibility—meeting the stakeholders expectations
- The resilience of Islamic Finance in a global financial melt-down
- The role of SMPs in providing business support services

### JPA INTERNATIONAL

Bourner Bullock has been an active member of the JPA International Network since 1990 ([www.jpainternational.com](http://www.jpainternational.com)) and Peter Watts and Michael Brooks regularly attend the JPA International member conferences that are held 3 or 4 times per annum. Bourner Bullock has a long history in looking after clients from overseas and has an experienced tax team who can advise on a wide range of topics.

This factsheet is one of a series produced for general reference purposes for clients and contacts of Bourner Bullock Chartered Accountants, on the basis that no responsibility is accepted for any action taken, or refrained from being taken, based on this fact sheet. The matters set out are necessarily of a general nature and professional advice should be taken before applying the information outlined to specific situations.

**Contact our office:** Bourner Bullock, Sovereign House, 212-224 Shaftesbury Avenue, London WC2H 8HQ

**Tel:** +44 (0)207 240 5821 **Fax:** +44 (0)207 240 5827 **Email:** [info@bournerbullock.co.uk](mailto:info@bournerbullock.co.uk)

**Website:** [www.bournerbullock.co.uk](http://www.bournerbullock.co.uk)



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